

## NORTHEASTERN WISCONSIN

# Goodman Forestry Project

Standard: [American Carbon Registry](#)

**30K**

Acres  
protected

**400K+**

Metric tons  
CO<sub>2</sub> removed

**6+**

Ecosystem  
benefits

The Goodman Forest in northern Wisconsin spans 30,570 acres across parts of Forest, Florence, Marinette counties. The forest is rich with mixed northern hardwoods, pine, oak, and conifer bogs and home to a wide variety of rare and charismatic Great Lakes species including black bears, wolves, cougar, bobcats, osprey and bald-eagles.

The bogs on this property are emblematic of those found in the northern United States that have recently been recognized for their ability to store large amounts of carbon in their peat deposits in addition to serving important local ecological functions such as flood control and habitat for species that have evolved to thrive in their particular conditions.

The forest is owned by Forest Investment Associates and protected under a carbon project enrolled in and generating credits for the California Air Resources Board compliance market.

The Goodman carbon project is a great example of how carbon offset generation and sustainable timber management can work hand-in-hand. While the Project Area continues to be managed as a working forest, the sustainable harvest practices employed on the property serve to protect the ecosystem and wildlife in tandem with carbon credit generation. The project is an additional layer of assurance that harvesting does not exceed annual growth that maximizes carbon sequestration well into the future.

In its first decade alone, the project generated over 400k tonnes of carbon credits by preserving and maintaining tree growth above and beyond the baseline of what would have been common harvesting practice.

## Sustainable Development Impacts

**6** CLEAN WATER  
AND SANITATION



Conifer bogs help maintain a healthy watershed by serving as flood control as well as providing habitat for unique species.

**13** CLIMATE  
ACTION



By altering the harvest practices and limiting the quantities of trees removed here, this forest is now serving a climate positive function by reducing greater amounts of CO<sub>2</sub>.

**15** LIFE  
ON LAND



Projects like this set an example for the timber industry: sustainable harvests balanced with carbon can be profitable while also benefiting the area's ecology and biodiversity.

## Location

