

Agri-Carbon Services

anew

A PATHWAY TO THE CARBON MARKET



Our Services

Anew is the largest and longest standing carbon offset project developer in North America. For those pursuing regen ag offset opportunities, we bring to bear our unique abilities to effectively manage large-scale project aggregations and to sell large volumes of offsets at premium pricing.

Anew offers the full suite of services for partners in the agricultural supply chain to leverage carbon markets to create value for their network for growers:



Design support

Support in designing your carbon program



Marketing

Marketing and sales of carbon offsets



Finance expertise

Structure carbon finance to offer growers the option of upfront per-acre payments



Project development

We develop and support the operation of your carbon program

Partner

Subscribes growers to carbon program and manages relationship with growers

Grower

Adopt regenerative practices and get paid

Anew

Manages aggregation of growers generating offsets, pools risk and assumes long-term commitment on grower behalf

Carbon Market

Anew sells offsets and distributes the proceeds **OR** Structured carbon finance pays growers upfront per-acre and for performance

Creditable Project Activities



Soil Carbon Improvement

Increase soil organic carbon levels by switching to low- or no-till farming, planting cover crops, manure application, and application of other organic soil amendments.



Reduced Nitrogen Volatilization

Reduce total nitrogen fertilizer usage or reduce the volatilization rate through variable application, controlled release nitrogen, or urease inhibitors.



Reduced Energy Consumption

Implement changes that make a measurable reduction to total fuel or electricity consumption.



Reduced Methane Generation

Lowering methane generation through alternative wetting and drying of rice fields, dietary supplements for livestock, and manure management systems.

Why work with Anew?

- The only provider with proven ability to sell offsets in the US voluntary market at scale and at a premium.
- A successful track record in developing and administering large-scale complex offset project aggregations.
- Anew and its partner, Arva Intelligence, offer a streamlined platform for data capture, automating where possible, making it easy on the grower.
- We align our interests with yours and only get paid when the grower gets paid.
- Anew takes on the long-term commitment on behalf of the grower and pools the risk of carbon reversals.

